



**TASTE THE DIFFERENCE!**



**Flavor-Crisp coating  
is America's  
best kept secret!**

What's the big secret? It's our Flavor-Crisp coating and marinade for fried chicken and other popular fried foods. The proven Flavor-Crisp system has served a loyal following of hungry customers for over 50 years. The secret is the sensational taste of Flavor-Crisp! And no other coating compares! Used in popular restaurants, busy cafes, delis, and convenience shops across the country.



**Coatings & Marinade  
for Fried Foods**



## Why do they always come back to Flavor-Crisp?

**Customer reaction**, that's why! Flavor-Crisp coatings are made of top quality ingredients specially formulated for the needs of moderate to high-volume fried food operations. Many homemade or low quality products feature grains and seasonings that are not well suited to commercial frying equipment.

**What our customers say.** David, owner of David's Mini Mart in Holdenville, OK, states: "My customers come to my store from miles around for Flavor-Crisp chicken. I wouldn't consider using any other brand."

### Fine grind or medium? Here's the difference:

*Fine grind* can be used as breading or as a batter. Designed for breading in advance of frying, up to 18 hours. Just pre-bread and refrigerate for a later time.

Allow the fine coating to "set up" at least 20 minutes in refrigeration before frying. Medium grind is designed for use 1 hour or less before frying. Great for fresh fish!

### Flavor-Crisp gives fabulous flavor to all deep fried or pan fried foods:

Chicken, of course	Fresh shrimp or fish
Chicken fried steak	Jo-jo potatoes
Onion rings	Veal cutlets
Pork chops and cutlets	Vegetables

**Here's a tip:** Use fresh chicken to produce a juicier, more tender, and better tasting product along with a more appealing look. And, fresh chicken absorbs less oil.

**Ready to order? Call 1-402-740-3134 for a distributor in your area.**

	Seasoned Coater- Medium Grind	15-79001 15-79004	30 lb. 50 lb.	6 ea. 5 lb. Bags Bag-In-Box
	Seasoned Coater- Fine Grind	15-78001 15-78005 15-78006	30 lb. 25 lb. 50 lb.	6 ea. 5 lb. Bags Bag-In-Box Bag-In-Box
	Marinator	15-80001	24 ea.	Case

All Flavor-Crisp Seasoned Coaters may also be used as batters.

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Flavor-Crisp marinator is an important first step in the preparation of fried chicken. It's easy to prepare - just mix (as instructed) in water.



Flavor-Crisp marinade adds great taste to any meat or vegetable dish.



Flavor-Crisp coatings are made from our own specially developed recipes.



Chicken prepared with Flavor-Crisp coating ready for the fryer.



Flavor-Crisp coatings give foods a great taste and a golden brown presentation.